

# TDAP's mission to provide potential market to manufacturers: CEO

KARACHI: Global Trade Fair Organization (GTFO), Pakistan Chamber of Commerce USA (PCC-USA) & Mass Human Resource Services (MHRS) organized an event "Trade Opportunities between Pakistan and USA" at Marriott Hotel, Karachi on Thursday. S. M Muneer CEO, Trade Development Authority of Pakistan (TDAP) was Chief Guest and he focused in increasing Pakistan Exports. On this occasion, Muneer said that TDAP's mission is to provide potential market to our manufacturers, exporters and traders for their products. USA market is one the biggest market for several Pakistan products however, it is important for all of us to make sure that the quality.

Price and on time delivery should not be an excuse at any stage. The key of success for a product is its quality, price and delivery on time. He

was much ambitious to increase Pakistan Trade, he added. Khalid Tawab Acting President, Federation of Pakistan Chambers of Commerce & Industry (FPCCI) talked on the factors which caused hurdles to manage USA and Pakistan relations. He said Pakistan is one of the top most countries which produce best cotton, rice and handicrafts etc. Being an acting president he was optimistic about Pakistan trade, as all associations are with Federation in the growth of economy and their delegations are sitting with government table for different projects. Waseem Akhter, President PCC-USA elaborated the purpose of trade conference. He told its inaugural section of expo that would be held in December 9 to December 16 at Huston USA with the collaboration of GTFO, CEO Shoaib Khan and Mariam Chaudhry Mass HRS.

He invited people who wanted to book the stalls in expo. He further invited S M Muneer, CEO TDAP to meet people Pakistani in Huston as its big market for Pakistani goods. Ms Mariam Chaudhry invited different chambers and association to come forward and participated in Expo especially marble, handicraft, western garments, handicrafts, software are in big in demand. She advised participants to be in touch with her for further details. Shoaib hosted function very well on his company GTFO behalf. He thanked media to come forward and paying their role. He thanked speakers and guests who come forward in the development of Pakistan. Other speakers spoke very well on the trade economy of Pakistan and USA. Zulfiqar Sheikh, VP FPCCI, Zahid Saeed Chairman KATI, Zubair Tufail former VP FPCCI, Gulzar Feroz and others.