

TDAP to boost Pakistan's trade prospects with US

■ Moot on trade opportunities between Pakistan and US held

KARACHI: Global Trade Fair Organisation (GTFO), Pakistan Chamber of Commerce US (PCC-US) and Mass Human Resource Services (MHRS) organised an event on trade opportunities between Pakistan and US recently held at a local hotel in Karachi.

Trade Development Authority of Pakistan (TDAP) CEO SM Muneer was the chief guest at the event, who focused on increasing exports of Pakistan.

"The mission of TDAP is to provide potential market to our manufacturers, exporters and traders for their products. The market of US is one the biggest markets for several Pakistani products; however, it is important for all of us to ensure quality of products," he said.

The CEO said that price and on time delivery should not be an excuse at any stage, while the key of success for a product is its quality, price and delivery on time, as he was much ambitious to increase Pakistan's trade.

Federation of Pakistan Chambers of Commerce & Industry (FPCCI) acting President Khalid Tawab discussed about the factors, which caused hurdles to manage US and Pakistan's relations.

Pakistan is one of the top most countries, which produces best cotton, rice and handicrafts etc, he said.

Khalid said that he was optimistic about Pakistan's trade, as all associations are with federation in the growth of economy and their delegations are sitting with government table for different projects.

PCC-US President

Waseem Akhter elaborated the purpose of trade conference. He informed the inaugural section of expo that would begin from December 9-16 in Huston, US with the collaboration of GTFO CEO Shoaib Khan and Mariam Chaudhry of Mass HRS. He invited people who wanted to book the stalls in expo.

He further invited TDAP CEO S M Muneer to meet Pakistanis in Huston as it's a big market for Pakistani goods.

Mariam Chaudhary invited different chambers and association to come forward and participated in expo, especially marble, handicraft, western garments, handicrafts, software are big in demand. She advised participants to be in touch with her for further details. PPI