

Conference on Trade Opportunities between Pakistan and USA held

KARACHI: Global Trade Fair Organization (GTFO), Pakistan Chamber of Commerce USA (PCC-USA) & Mass Human Resource Services (MHRS) organized an event Trade Opportunities between Pakistan and USA recently at a local hotel in Karachi. SM Muneer CEO, Trade Development Authority of Pakistan (TDAP) was chief guest at the event, who focused on increasing Pakistan exports. He said: TDAP's mission is to provide potential market to our manufacturers, exporters and traders for their products. "USA market is one of the biggest markets for several Pakistan products; however, it is important for all of us to ensure quality of products." Price and on time delivery should not be an excuse at any stage. The key of success for a product is its quality, price and delivery on

time."

He was much ambitious to increase Pakistan's trade. Khalid Tawab acting President, Federation of Pakistan Chambers of Commerce & Industry (FPCCI) talked about the factors which caused hurdles to manage USA and Pakistan relations. He said Pakistan is one of the top most countries which produces best cotton, rice and handicrafts etc.. He said that he was optimistic about Pakistan trade, as all associations are with Federation in the growth of economy and their delegations are sitting with government table for different projects. Waseem Akhter, President PCC-USA elaborated the purpose of trade conference. He told its inaugural session of expo that would be held in December 9 to December 16 at Houston USA with the collaboration of GTFO, CEO Shoaib

Khan and Mariam Chaudhry Mass HRS.

He invited people who wanted to book the stalls in expo. He further invited S M Muneer, CEO TDAP to meet people Pakistani in Houston as its big market for Pakistani goods. Ms Mariam Chaudhry invited different chambers and association to come forward and participated in Expo specially marble, handicraft, western garments, handicrafts, software are in big demand. She advised participants to be in touch with her for further details. Shoaib hosted function very well on his company GTFO behalf. He thanked media to come forward and play its role. He thanked speakers and guests who came forward in the development of Pakistan. Other speakers spoke very well on the trade economy of Pakistan and USA.